Newest Apps for the Athletic Office

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There's an app for that...but should there be?

Pillars of an AD's job

- Organization
- Communication
- Management
- Promotion/Marketing
- Information/Alerts

My focus today: Promotion/Marketing



Chances are that you have at least two of the big five

But how do you use them?

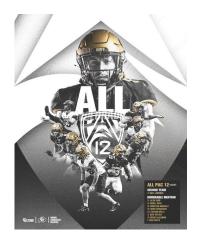


























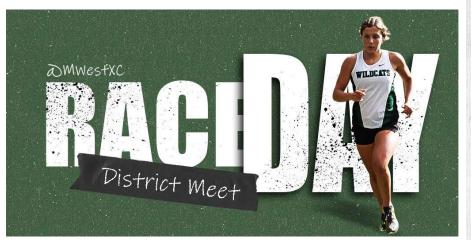




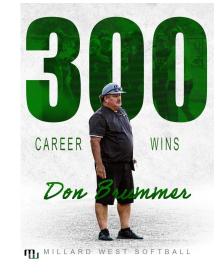




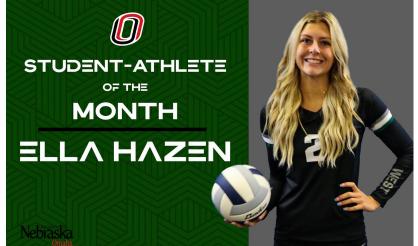


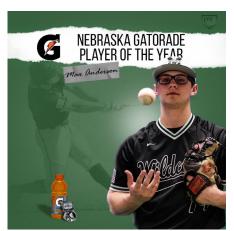












Apps to help you get creative



Bonus... Adobe Spark



MILLARD WEST WILDCAT NATION NEWSLETTER

Why Download When You Can GLIDE

Build Apps Better....

Here We Go!!



Is this your Phone?



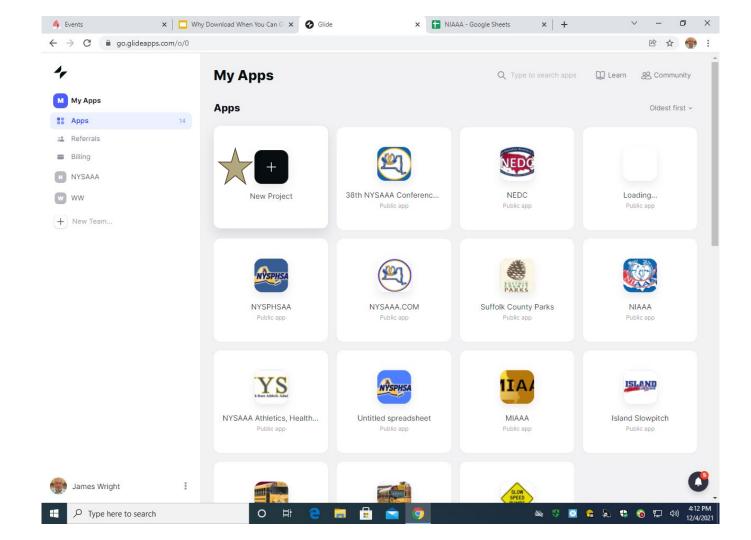
Enter GlideApps

- GlideApps is a code-free app creator that uses Google Sheets
- The base program is Free and allows 500 lines of data
- Templates for App creation are also available
- Hyperlinks to Phone, Text, and email are possible
- Hyperlinks to websites, schedules, and images are also possible
- A few of the uses
 - Athletic Department Coaches Contacts
 - Sport specific training
 - Data Collection/COVID permission
 - School District Information
 - Conference App

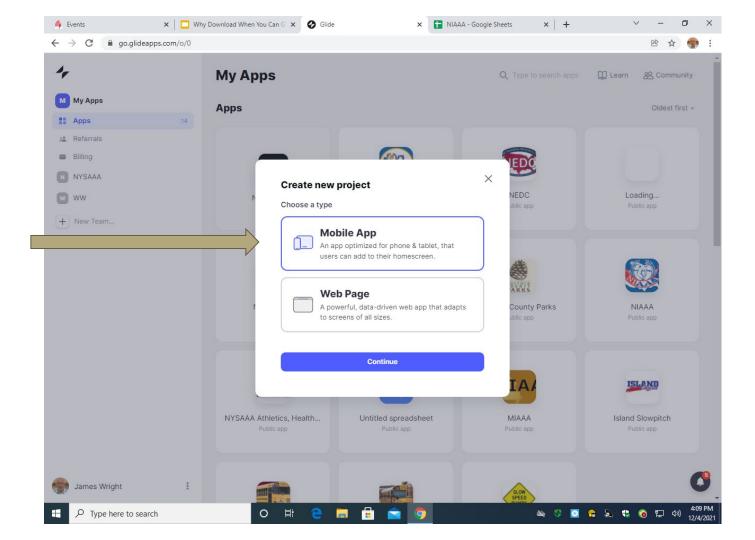
Let's get started

- Decide what you would like on an app
 - League or Conference contact information
 - Athletic Department Info
 - Videos
 - Coaching Tools and Handbook
- Collect data
 - Usually a contact list provided by the League or Conference in the form of a document
 - Name, school, phone, email are common entries
 - Web links and image links
- Identify columns of data by type of data
 - o Name, phone, link, image, etc.
- Copy and paste that data onto a Google Sheet
 - Name the sheet
- Decide who will this be available to
- Go to <u>GlideApps.com</u> and create a free account with Google

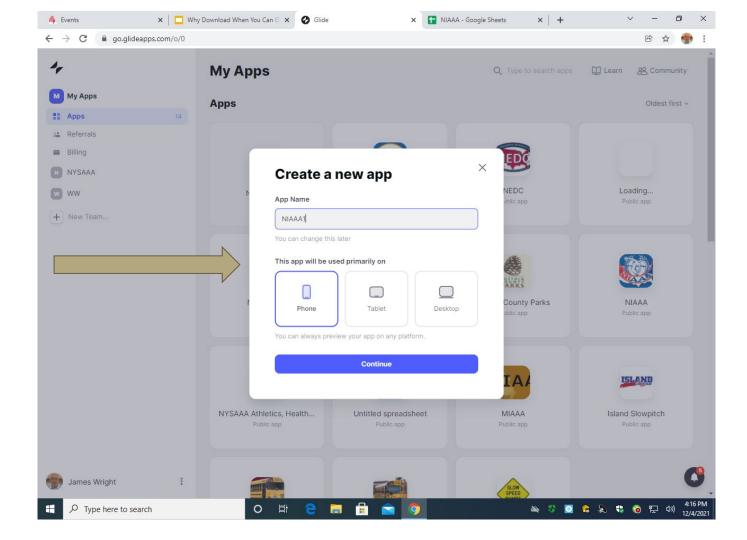
Here's the opening page. Let's assume this will be a New Project.

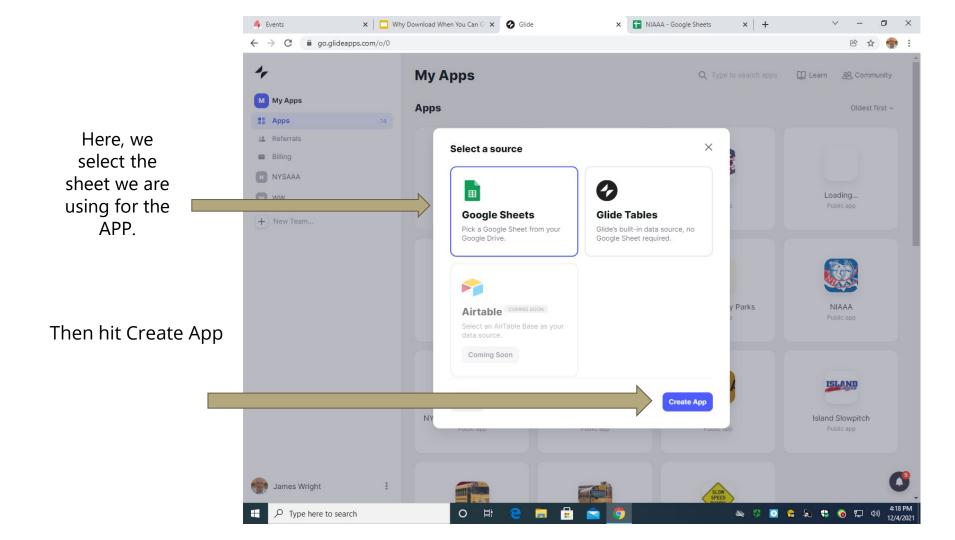


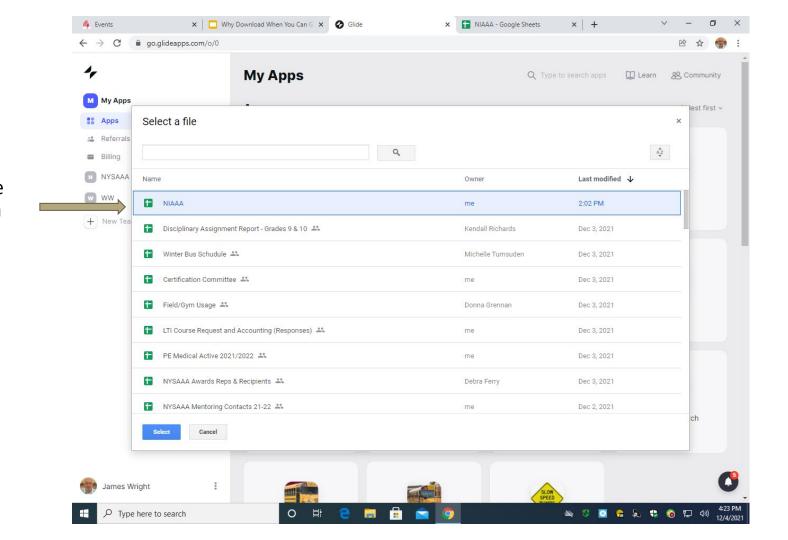
We want a Mobile APP. That's why you're here....



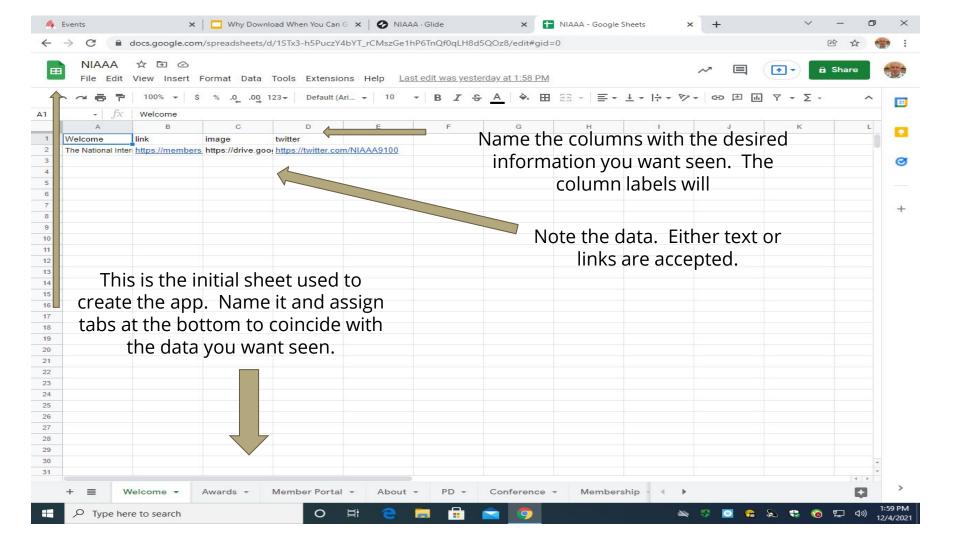
Name the APP and assign which format you'd like. Once selected, all data will fit that mode.

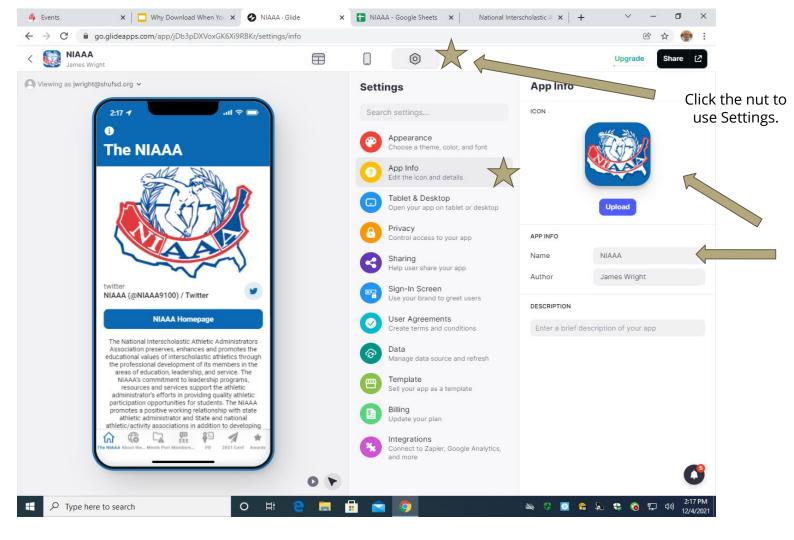




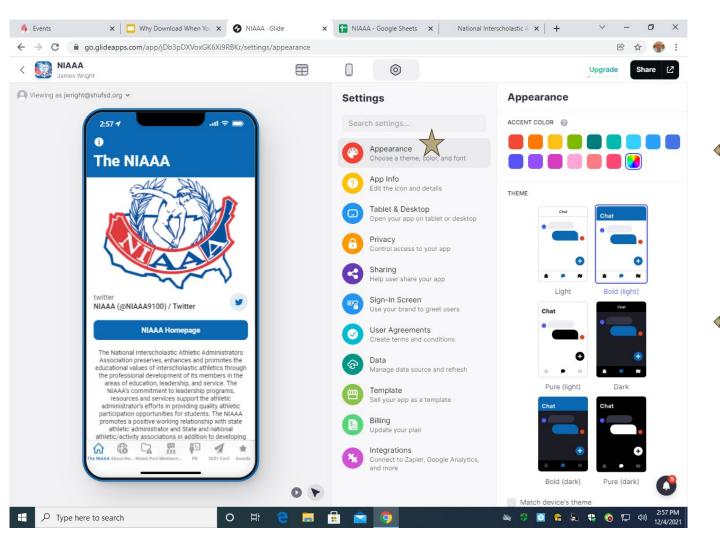


Select the Sheet...in this case NIAAA





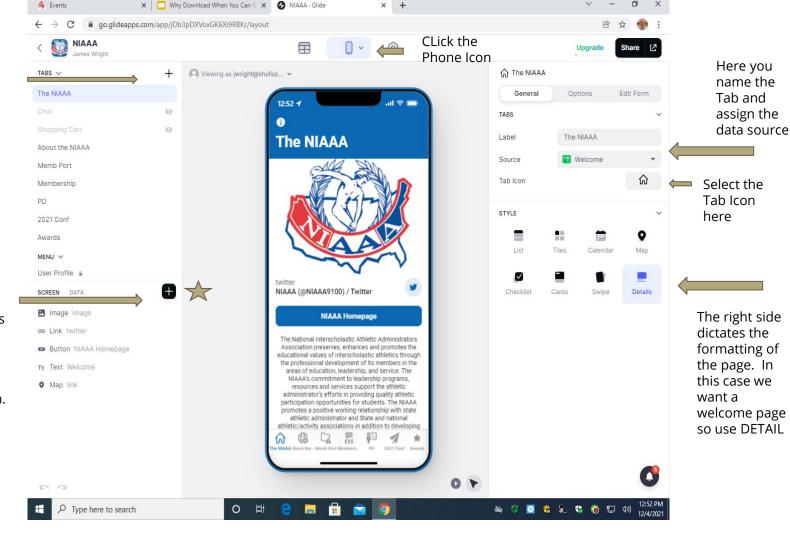
The opening page allows the user to upload images and name the app by clicking APP INFO

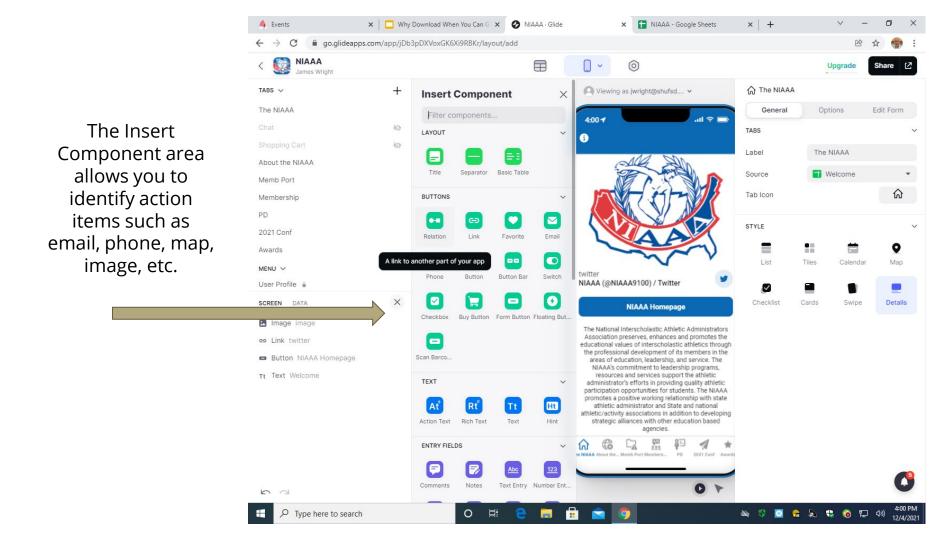


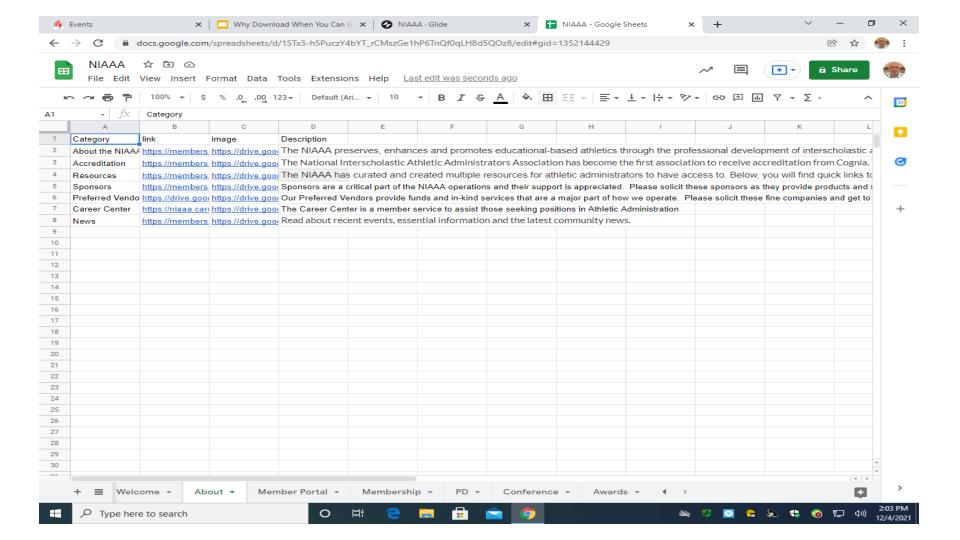
Color selection and app appearance are set here

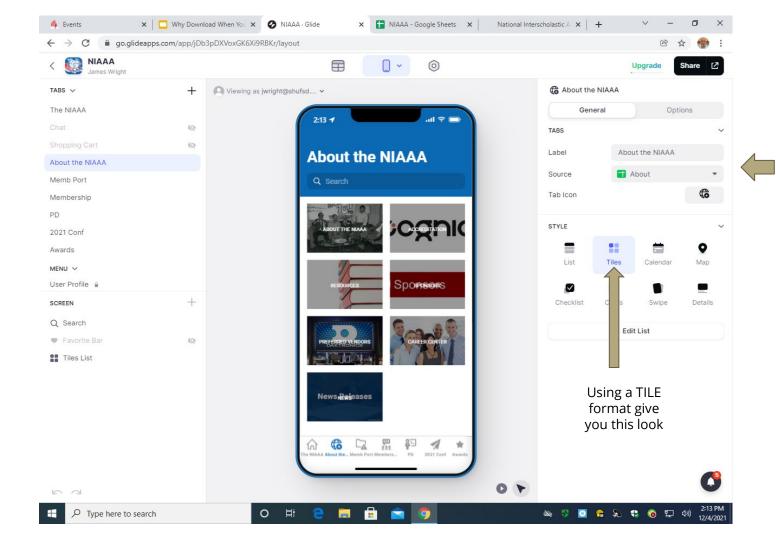


The lower section includes the column within that tab. You can either add or delete viewing column.

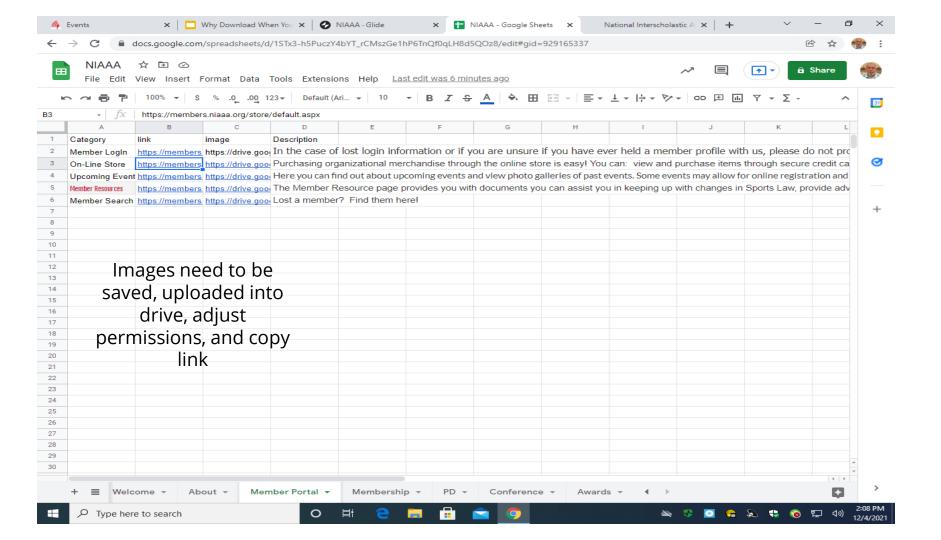


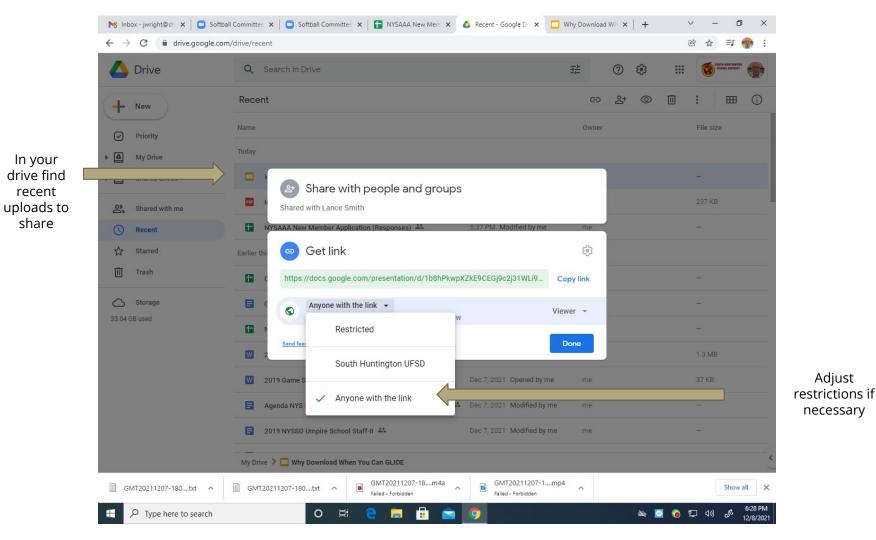




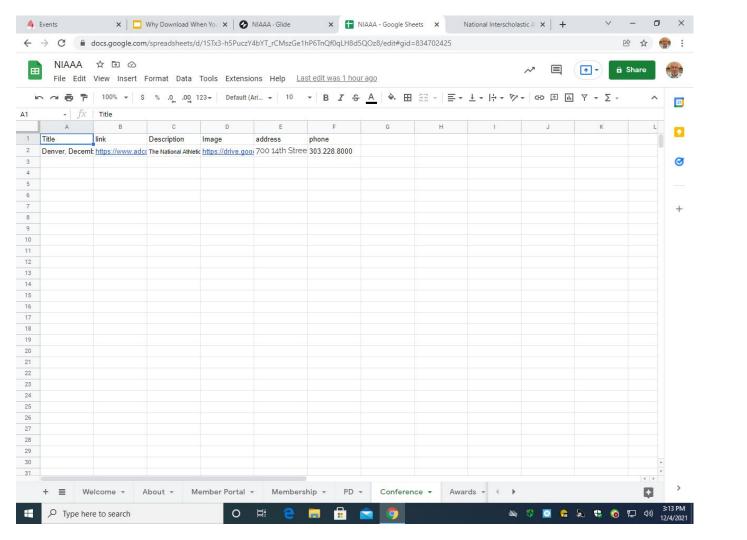


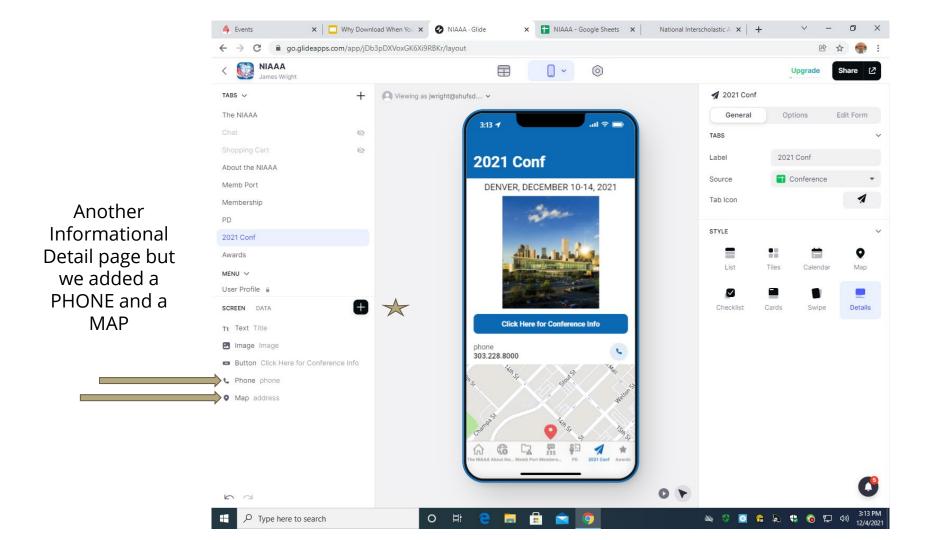
Assign a label and identify the source from your Google Sheet

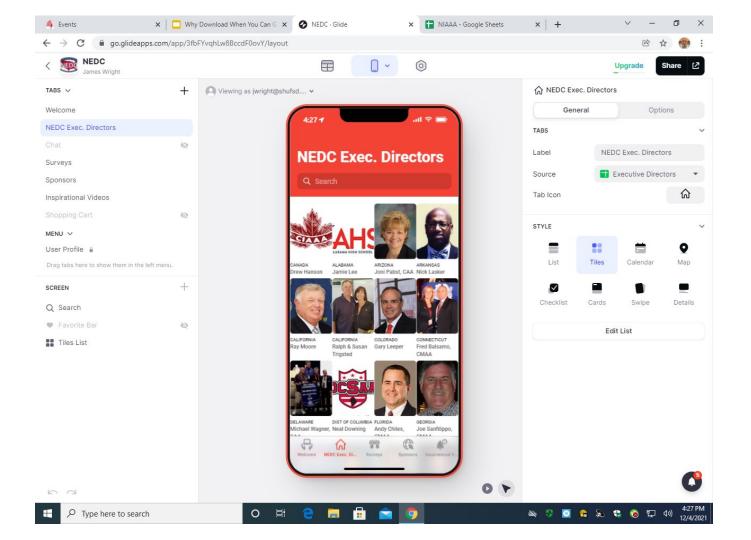


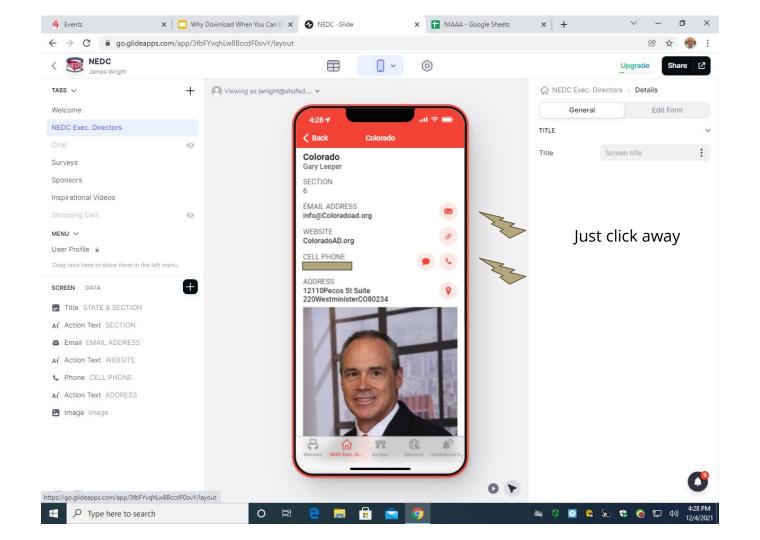


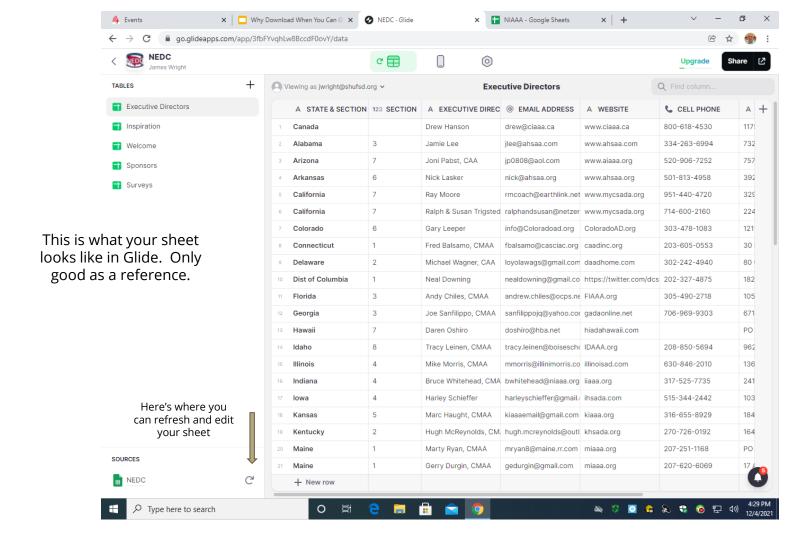
Adjust

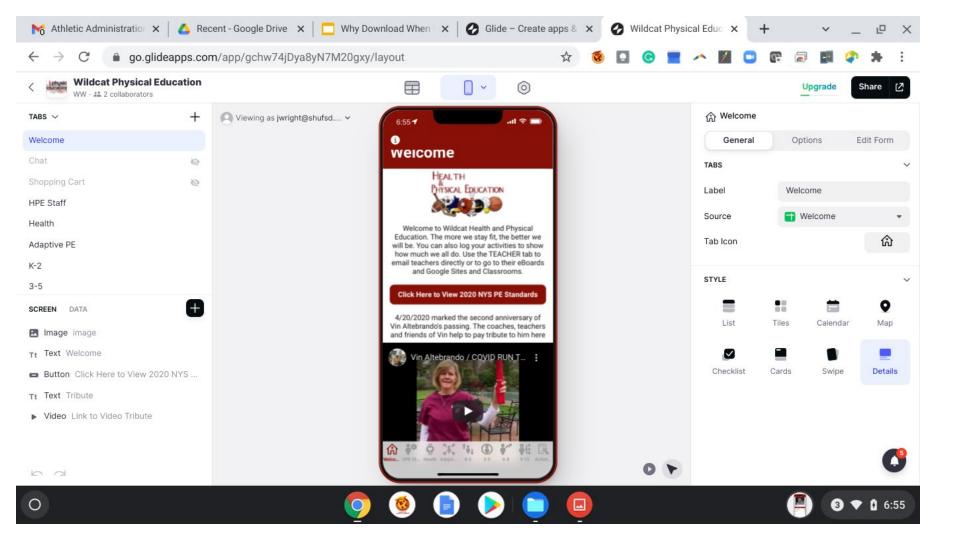


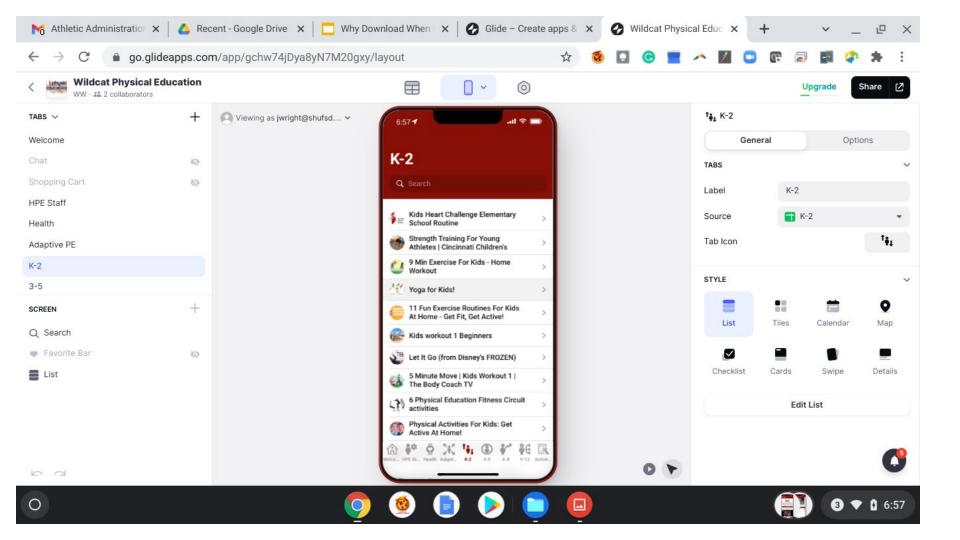


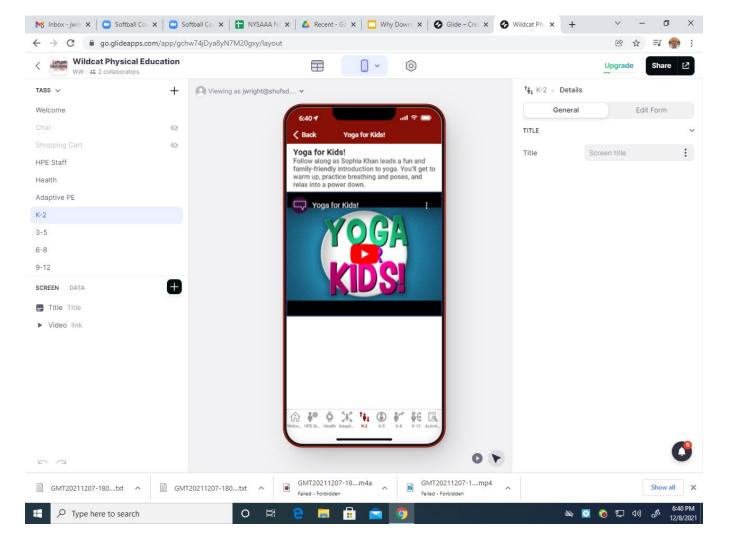












Thank you for your time

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NYSAAA YouTube Channel

Retired, so don't call or text after 4:00....only kidding

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